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THE STORE AT MAD PRESENTS RE:FINE HOLIDAY 2018, FEATURING 19 INTERNATIONAL FINE JEWELERS

Press Preview: Wednesday, November 14, 4:30 pm
Opening Night: Thursday, November 15, 5:30–8:30 pm

On opening night, guests will enjoy 20% savings on their purchases

[Peruse the RE:FINE Holiday 2018 Lookbook](#)



NEW YORK, NY (October 25, 2018) – The Store at MAD is pleased to present RE:FINE Holiday 2018, a curated group of nineteen forward-thinking international artists who offer a refreshing alternative to the conventional world of fine jewelry. Following a press preview on Wednesday, November 14, at 4:30 pm, the collection will launch with an opening cocktail party and shopping event on Thursday, November 15, from 5:30 to 8:30 pm. Many of the artists will be present for the opening-night event, and guests will enjoy 20% savings all evening.

“I am thrilled to showcase these artists, who are challenging the conventions of what fine jewelry means today,” said Franci Sagar, Vice President of Retail and Brand Development at MAD. “Their work is both timeless and responsive to our changing lifestyles and shifting aesthetics.”

This marks the fifth seasonal edition of RE:FINE (previously known as Redefining Fine Jewelry). Each edition spotlights artists whose jewelry reflects the ethos of MAD’s mission to present work at the intersection of art, craft, and design. The jewelers featured in RE:FINE Holiday 2018 infuse design with excellence in craftsmanship, incorporating innovative techniques along with the highest-quality precious metals and non-traditional gemstones. Their work is shaping the tastes of today’s jewelry collectors—those who embrace creativity and self-expression in defining their personal style.

This season’s collection features, for the first time, Bahina, Cevherun, Chris Davies, Jennifer Dawes, Anthony Lent, and Jean Prounis, alongside Estela Guitart, Marc Monzó, and Noon Passama of MISUI, Barcelona.



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The returning artists are Stephanie Albertson, Lika Behar, Elizabeth Garvin, Moritz Glik, Joan Hornig, Tony Malmed, Marian Maurer, Erica Molinari, Todd Pownell, and Ana Swarup.

For more information, contact Branden Wuensch at branden.wuensch@madmuseum.org or 212.299.7769

ABOUT THE STORE AT MAD

The Store at MAD is an original voice and premier shopping destination in New York City, offering a curated presentation of well-executed contemporary jewelry and artist-made objects. We think of ourselves as a bridge between our customers, our artists, their work, and the Museum. At the core of our presentation are unique products that celebrate excellence in craftsmanship, innovative use of materials, and the process of design—all parts of the Museum of Arts and Design's mission.

ABOUT THE MUSEUM OF ARTS AND DESIGN

The Museum of Arts and Design (MAD) champions contemporary makers across creative fields and presents the work of artists, designers, and artisans who apply the highest level of ingenuity and skill. Since the Museum's founding in 1956 by philanthropist and visionary Aileen Osborn Webb, MAD has celebrated all facets of making and the creative processes by which materials are transformed, from traditional techniques to cutting-edge technologies. Today, the Museum's curatorial program builds upon a rich history of exhibitions that emphasize a cross-disciplinary approach to art and design, and reveals the workmanship behind the objects and environments that shape our everyday lives. MAD provides an international platform for practitioners who are influencing the direction of cultural production and driving twenty-first-century innovation, and fosters a participatory setting for visitors to have direct encounters with skilled making and compelling works of art and design.

#REFINE @MADmuseum @TheStoreatMAD

PRESS CONTACT

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