

THE STORE AT MAD PRESENTS RE:FINE HOLIDAY 2025 FEATURING 19 INTERNATIONAL FINE JEWELERS

Introducing: Ladha, Mara Labell, Occasionally Sweet, Preeti Sandhu, and Ritique

Press and Public Shopping Event: Thursday, November 20, 5–8 p.m.

Guests will enjoy 20 percent savings storewide



Photo: Courtesy of Ritique by Ritika Atwal.

NEW YORK, NY (November 4, 2025) — The Store at MAD, the retail arm of the Museum of Arts and Design (MAD), presents RE:FINE Holiday 2025, an in-store shopping event that showcases 19 visionary international artists redefining contemporary fine jewelry. Launching during NYC Jewelry Week, RE:FINE invites members of the press and public to a festive cocktail reception at the Museum with artists and collectors on Thursday, November 20, from 5:00 to 8:00 p.m. ET.

"RE:FINE is a celebration of innovation and artistry in fine jewelry," said Sathya Balakumar, Deputy Director of Retail Operations for The Store at MAD. "Our artists reimagine the idea of the modern heirloom, each piece telling a story of craftsmanship and creativity. This season, we're

thrilled to introduce new voices alongside returning favorites, inviting our community to discover jewelry that's both deeply personal and beautifully designed."

Featured artists making their RE:FINE debut include Ladha, Mara Labell, Occasionally Sweet, Preeti Sandhu, and Ritique by Ritika Atwal. Angel Chang, the artist behind Occasionally Sweet, seeks to create a pensive moment for the wearer through her blend of organic silhouettes. Meanwhile, Lindsay Knox, designer of Ladha, conceives of jewelry as "seasoning for the self." Her line of wearable pieces draws inspiration from the Swahili word *ladha*, meaning "flavor."

Returning standout artists include Christine Fail, Elizabeth Garvin, Hannah Allene, Joan Hornig, Lika Behar, Margo Morrison, Margoni, Mateo New York, Maura Green, Nikki Nation, Page Sargisson, Petra Class, Sethi Couture, and Wwake.

For more information, contact Branden Wuensch at branden.wuensch@madmuseum.org or 212.299.7785. For general information about The Store at MAD, visit thestore.madmuseum.org.

ABOUT THE STORE AT MAD

The Store at MAD is an original voice and premier shopping destination in New York City, offering a curated presentation of well-executed, artist-made contemporary jewelry and objects. We think of ourselves as a bridge between our customers, our artists, their work, and the Museum. At the core of our presentation are unique products that celebrate excellence in craftsmanship, innovation in the use of materials, and the process of design—all parts of the Museum of Arts and Design's mission.

ABOUT THE MUSEUM OF ARTS AND DESIGN

The Museum of Arts and Design (MAD) champions contemporary makers across creative fields and presents the work of artists, designers, and artisans who apply the highest level of ingenuity and skill. Since the Museum's founding in 1956 by philanthropist and visionary Aileen Osborn Webb, MAD has celebrated all facets of making and the creative processes by which materials are transformed, from traditional techniques to cutting-edge technologies. Today, the Museum's curatorial program builds upon a rich history of exhibitions that emphasize a cross-disciplinary approach to art and design and reveals the workmanship behind the objects and environments that shape our everyday lives. MAD provides an international platform for practitioners who are influencing the direction of cultural production and driving twenty-first century innovation and fosters a participatory setting for visitors to have direct encounters with skilled making and compelling works of art and design. For more information, visit madmuseum.org.

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