

THE STORE AT MAD PRESENTS RE:FINE HOLIDAY 2022 FEATURING 11 INTERNATIONAL FINE JEWELERS

Press | Invitation-Only Preview: Thursday, December 1, 5:00–8:00 pm Public Shopping Event: Friday, December 2, 5:00–8:00 pm

Museum of Arts and Design members will enjoy a 20% savings storewide both days



NEW YORK, NY (November 16, 2022) – The Store at MAD, the retail arm of the Museum of Arts and Design (MAD), is pleased to present RE:FINE Holiday 2022, an in-store shopping event featuring 11 forward-thinking international artists who are redefining the world of fine jewelry. Members of the press and select guests are invited to a cocktail launch party on December 1 from 5:00 to 8:00 p.m. EST, during which many of the featured artists will be present. The general public is welcome to join the shopping event on December 2 from 5:00 to 8:00 p.m.

With jewelry at the core of MAD's ethos, The Store at MAD curates a rich and diverse offering. The collection is tailored to speak to individuals seeking high design, quality precious materials, atypical gemstones and creative application.

"RE:FINE is an opportunity for design enthusiasts to shop a highly curated offering of fine jewelry, much of which is made by the artists in attendance. By including brands like Wwake, whose designer Wing Yau takes a sustainable approach to her craft, we open our doors to individuals seeking to invest in goods that are intimately made and ethically produced," said Sathya Balakumar, the Director of Merchandising. "It's a chance for the MAD community to interact with and invest in fine jewelry artists who are redefining the modern heirloom."

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Featured artists whose fine jewelry is new to the RE:FINE include: Almasika, Ank Jewellery, Mateo New York, Sean Hill, and Wwake. Almasika, designed by Catherine Sarr, has been spotted on former First Lady Michelle Obama, singer-songwriter Alicia Keys, and actress Reese Witherspoon. Ank Jewellery, created by sculptor Ana Ferrari has garnered attention from Taylor Swift, Amber Valletta, and Lilly Singh. Mateo New York by Matthew Harris was most recently featured on Aurora James in the *Glamour*'s 2022 Women of the Year. Returning standout artists include: Elizabeth Garvin, Joan Hornig, Kika Alvarenga, Lika Behar, Page Sargisson, and Petra Class.

The Museum's exhibition of jewelry from its permanent collection, *Jewelry Stories*, will remain open for shoppers to experience. "Fine art jewelry is at the very heart of MAD's history, permanent collection, and future," said Tim Rodgers, MAD's Nanette L. Laitman Director. "Aligning our RE:FINE store event with our exhibition, *Jewelry Stories*, helps our supporters recognize this fact and encourages them to curate their own jewelry collection made by some of the most acclaimed artists working today."

The Store event on December 1 will feature live music by RighteousGIRLS, a New York-based duo featuring flutist Gina Izzo whose sound can be described as carefully constructed and beautifully chaotic, and pianist Erika Dohi, who was referred to as "virtuosic" by the *New York Times*. Refreshments will be served.

For more information, contact Branden Wuensch at <u>branden.wuensch@madmuseum.org</u> or 212.299.7785.

ABOUT THE STORE AT MAD

The Store at MAD is an original voice and premier shopping destination in New York City, offering a curated presentation of well-executed, artist-made contemporary jewelry and objects. We think of ourselves as a bridge between our customers, our artists, their work, and the Museum. At the core of our presentation are unique products that celebrate excellence in craftsmanship, innovative use of materials, and the process of design—all parts of the Museum of Arts and Design's mission.

ABOUT THE MUSEUM OF ARTS AND DESIGN

The Museum of Arts and Design (MAD) champions contemporary makers across creative fields and presents the work of artists, designers, and artisans who apply the highest level of ingenuity and skill. Since the Museum's founding in 1956 by philanthropist and visionary Aileen Osborn Webb, MAD has celebrated all facets of making and the creative processes by which materials are transformed, from traditional techniques to cutting-edge technologies. Today, the Museum's curatorial program builds upon a rich history of exhibitions that emphasize a cross-disciplinary approach to art and design and reveals the workmanship behind the objects and environments that shape our everyday lives. MAD provides an international platform for practitioners who are influencing the direction of cultural production and driving twenty-first century innovation and fosters a participatory setting for visitors to have direct encounters with skilled making and compelling works of art and design.

#REFINE @TheStoreatMAD @MADmuseum

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