

# THE STORE AT MAD PRESENTS RE:FINE HOLIDAY 2021, FEATURING 23 INTERNATIONAL FINE JEWELERS

## Press Preview: Wednesday, November 17, 4:30 pm Opening Night: Thursday, November 18, 5:00–7:30 pm

On opening night, guests will enjoy 20% savings on their purchases

Browse the RE:FINE Holiday 2021 Lookbook



NEW YORK, NY (November 9, 2021) – The Store at MAD, the retail arm of the Museum of Arts and Design (MAD), is pleased to present RE:FINE Holiday 2021, a highly curated group of 23 forward-thinking international artists who offer a refreshing alternative to the conventional world of fine jewelry. Following a press preview on Wednesday, November 17 at 4:30 p.m. at The Store's 2 Columbus Circle location, the collection will launch with an opening cocktail party and shopping event on Thursday, November 18, from 5:00 to 7:30 p.m. Many of the artists will be present for the opening night event, and guests will enjoy a 20% savings on fine jewelry purchases all evening.

"We are thrilled to showcase and celebrate these artists, who each, in their own special way, strive to redefine the modern heirloom for the contemporary collector," said Franci Sagar, RE:FINE's creator and a consultant at MAD for Retail and Brand Development. "Their work is both timeless and responsive to our changing lifestyles and shifting aesthetics."

Marking the seventh seasonal edition of RE:FINE (previously known as Redefining Fine Jewelry), the jewelers featured in RE:FINE Holiday 2021 infuse excellence in craftsmanship with design, incorporating innovative techniques along with the highest-quality precious metals and non-traditional gemstones. Their work is shaping the tastes of today's jewelry collectors—those who embrace creativity and self-expression in defining their personal style.

This season's collection features: Agas & Tamar, Alishan, Annie Fensterstock, Anthony Lent, Bleecker & Prince, Denise Betesh, Emanuela Duca, Gurhan, Joan Hornig, Lene Vibe, Lika Behar, Margoni, Marian Maurer, Matthew Campbell Laurenza, Miles McNeel, Nava Zahavi, Octavia Elizabeth, Petra Class, Stella Flame, Stephanie Albertson, Todd Pownell, Tony Malmed, and .925 Suneera.

The RE:FINE Holiday 2021 Lookbook may be accessed at the following link: https://view.publitas.com/museum-of-arts-and-design/refine-holiday-2021-lookbook/page/1

For more information, contact Debby Byzantine at <u>debby.byzantine@madmuseum.org</u> or 212.299.7785. To attend the Press Preview on November 17, RSVP to <u>press@madmuseum.org</u>.

## ABOUT THE STORE AT MAD

The Store at MAD is an original voice and premier shopping destination in New York City, offering a curated presentation of well-executed contemporary jewelry and artist-made objects. We think of ourselves as a bridge between our customers, our artists, their work, and the Museum. At the core of our presentation are unique products that celebrate excellence in craftsmanship, innovative use of materials, and the process of design—all parts of the Museum of Arts and Design's mission.

### ABOUT THE MUSEUM OF ARTS AND DESIGN

The Museum of Arts and Design (MAD) champions contemporary makers across creative fields and presents the work of artists, designers, and artisans who apply the highest level of ingenuity and skill. Since the Museum's founding in 1956 by philanthropist and visionary Aileen Osborn Webb, MAD has celebrated all facets of making and the creative processes by which materials are transformed, from traditional techniques to cutting-edge technologies. Today, the Museum's curatorial program builds upon a rich history of exhibitions that emphasize a cross-disciplinary approach to art and design, and reveals the workmanship behind the objects and environments that shape our everyday lives. MAD provides an international platform for practitioners who are influencing the direction of cultural production and driving twenty-first-century innovation, and fosters a participatory setting for visitors to have direct encounters with skilled making and compelling works of art and design.

#REFINE @MADmuseum @TheStoreatMAD

### PRESS CONTACT

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