



museum of arts and design

**THE STORE AT MAD PRESENTS RE:FINE SPRING 2023
FEATURING 14 INTERNATIONAL FINE JEWELERS**

**Press | Invitation-Only Preview: Wednesday, May 10, 5:00–8:00 pm
Public Shopping Event: Thursday, May 11, 5:00–8:00 pm**

Introducing MILAMORE, SETHI COUTURE AND SWEET PEA

Guests will enjoy a 20% savings storewide both nights



NEW YORK, NY (May 5, 2023) – The Store at MAD, the retail arm of the Museum of Arts and Design (MAD), is pleased to present RE:FINE Spring 2023, an in-store shopping event featuring 14 forward-thinking international artists who are redefining the world of fine jewelry. Members of the press and select guests are invited to a cocktail launch party on May 10 from 5:00 to 8:00 p.m. EDT, during which many of the featured artists will be present. The general public is welcome to join the shopping event on May 11 from 5:00 to 8:00 p.m.

“RE:FINE is an opportunity for design enthusiasts to shop a highly curated offering of fine jewelry at varying price points. By including brands like Milamore, whose designs invoke the *kintsugi* philosophy of beauty in imperfection, and Elizabeth Garvin, whose sculptural pieces are akin to wearable art, we partner with artists who are redefining the modern heirloom,” said Sathya

Balakumar, the Director of Merchandising. “It’s a chance for the MAD community to invest in work that is elevated in design, creative in the use of precious materials, and original in form.”

Featured artists whose fine jewelry is new to RE:FINE include: Milamore, Leslie Paige, Sethi Couture, and Sweet Pea. Each piece of Milamore jewelry, designed by George Inaki Root, is handcrafted by a multigenerational family of Japanese artisans using recycled 18K gold and conflict-free stones. Sethi Couture, most recently spotted on Mindy Kaling at the Oscars, was founded by sister duo Pratima and Perna Sethi. The stackable collection, which evokes their rich Rajasthani heritage, as well as the California hills that they call home, is designed to be paired with family heirlooms as a testament to past and present. Leslie Paige Smith, a former pastry chef, is known for her creation of the ‘Perch Setting’ which showcases both sides of a stone in a raised format. Sweet Pea, by London-based artist Siobhan O’Neil, effortlessly blends 1970s punk rock with 1950s Hollywood glamour. Renown for the color and vibrance of her premium gemstones, she has created runway pieces for couture designers like Alexander McQueen and Rifat Ozbek. Returning standout artists include: Almasika, Ank Jewelry, Elizabeth Garvin, Joan Hornig, Lika Behar, Margoni, Mateo, Page Sargisson, Petra Class, and Wwake.

Ana Ferrari, the designer behind Ank Jewellery, will be returning to the latest edition of RE:FINE. “It is a very big honor to be represented by the Museum and to have the pieces available at its Store,” said Ferrari. Ank Jewellery’s commitment to quality and innovation has earned them a devoted following among fashion-forward consumers and industry insiders alike. Their designs are both timeless and modern, making them a must-have for anyone looking to make a statement.

For more information, contact Branden Wuensch at branden.wuensch@madmuseum.org or 212.299.7785.

ABOUT THE STORE AT MAD

The Store at MAD is an original voice and premier shopping destination in New York City, offering a curated presentation of well-executed, artist-made contemporary jewelry and objects. We think of ourselves as a bridge between our customers, our artists, their work, and the Museum. At the core of our presentation are unique products that celebrate excellence in craftsmanship, innovation in the use of materials, and the process of design—all parts of the Museum of Arts and Design’s mission.

ABOUT THE MUSEUM OF ARTS AND DESIGN

The Museum of Arts and Design (MAD) champions contemporary makers across creative fields and presents the work of artists, designers, and artisans who apply the highest level of ingenuity and skill. Since the Museum’s founding in 1956 by philanthropist and visionary Aileen Osborn Webb, MAD has celebrated all facets of making and the creative processes by which materials are transformed, from traditional techniques to cutting-edge technologies. Today, the Museum’s curatorial program builds upon a rich history of exhibitions that emphasize a cross-disciplinary approach to art and design and reveals the workmanship behind the objects and environments that shape our everyday lives. MAD provides an international platform for practitioners who are influencing the direction of cultural production and driving twenty-first century innovation and fosters a participatory setting for visitors to have direct encounters with skilled making and compelling works of art and design.

#REFINE @TheStoreatMAD @MADmuseum

PRESS CONTACT

Museum of Arts and Design

Press Office

+1 212 299 7733

press@madmuseum.org