

THE STORE AT MAD PRESENTS RE:FINE SPRING 2024 FEATURING 13 INTERNATIONAL FINE JEWELERS

Press | Public Shopping Event: Thursday, May 9, 5:00-8:00 pm

Introducing Hannah Allene and Sophie Buhai

Guests will enjoy a 20% savings storewide



Jewelry by Hannah Allene; Photo: Alain Simic.

NEW YORK, NY (April 17, 2024) – The Store at MAD, the retail arm of the Museum of Arts and Design (MAD), is pleased to present RE:FINE Spring 2024, an in-store shopping event featuring 13 forward-thinking international artists who are redefining the world of fine jewelry. Members of the press and public are invited to a cocktail party on Thursday, May 9, from 5:00 to 8:00 p.m. EDT, during which many of the featured artists will be present.

"RE:FINE is an opportunity for design enthusiasts to shop a highly curated offering of fine jewelry at varying price points. By including brands like Sophie Buhai, whose modernist jewelry, and

surrealist objects toy with a thoughtful sense of scale, and ANK, whose floating pieces are akin to wearable art, we partner with artists who are redefining the modern heirloom," said Sathya Balakumar, Director of Merchandising for The Store. "It's an opportunity for the MAD community and others to invest in work that is elevated in design, creative in the use of precious materials, and original in form."

Featured artists whose fine jewelry is new to RE:FINE include: Hannah Allene and Sophie Buhai. While Hannah Allene's jewelry evokes the fine lines found in the natural world, Sophie Buhai's collection expresses a distinct visual language, with her skilled craftsmanship of sterling silver and her signature collection in onyx, red jasper, and lapis.

Returning standout artists include ANK by Ana Ferrari, Joan Hornig, Lika Behar, Margoni, Maura Green, Mateo, MEILI Fine Jewelry, Page Sargisson, Petra Class, Sethi Couture, and Wwake.

For more information, contact Branden Wuensch at <u>branden.wuensch@madmuseum.org</u> or 212.299.7785. For general information about The Store at MAD, visit thestore.madmuseum.org.

ABOUT THE STORE AT MAD

The Store at MAD is an original voice and premier shopping destination in New York City, offering a curated presentation of well-executed, artist-made contemporary jewelry and objects. We think of ourselves as a bridge between our customers, our artists, their work, and the Museum. At the core of our presentation are unique products that celebrate excellence in craftsmanship, innovation in the use of materials, and the process of design—all parts of the Museum of Arts and Design's mission.

ABOUT THE MUSEUM OF ARTS AND DESIGN

The Museum of Arts and Design (MAD) champions contemporary makers across creative fields and presents the work of artists, designers, and artisans who apply the highest level of ingenuity and skill. Since the Museum's founding in 1956 by philanthropist and visionary Aileen Osborn Webb, MAD has celebrated all facets of making and the creative processes by which materials are transformed, from traditional techniques to cutting-edge technologies. Today, the Museum's curatorial program builds upon a rich history of exhibitions that emphasize a cross-disciplinary approach to art and design and reveals the workmanship behind the objects and environments that shape our everyday lives. MAD provides an international platform for practitioners who are influencing the direction of cultural production and driving twenty-first century innovation and fosters a participatory setting for visitors to have direct encounters with skilled making and compelling works of art and design.

#REFINE @TheStoreatMAD @MADmuseum

PRESS CONTACT

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