FINANCIAL STATEMENTS AND SUPPLEMENTARY INFORMATION

DECEMBER 31, 2017 AND 2016

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INDEPENDENT AUDITORS' REPORT

To the Board of Trustees of Museum of Arts and Design

We have audited the accompanying financial statements of Museum of Arts and Design (a nonprofit organization), which comprise the statements of financial position as of December 31, 2017 and 2016, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Museum of Arts and Design as of December 31, 2017 and 2016, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Lutz + Can, XZP

New York, New York June 7, 2018

STATEMENT OF FINANCIAL POSITION

DECEMBER 31, 2017 WITH COMPARATIVE TOTALS FOR 2016

				2017				
		Unres	tricted				.	
	Operating	Property and Equipment/ Capital Campaign	Board Designated Endowment	Total	Temporarily Restricted	Permanently Restricted	Total	2016 Total
								-
Assets			_					
Cash and cash equivalents (Notes 1b and 3a)	\$2,093,268	\$ 20,268	\$ -	\$ 2,113,536	\$ 6,393	\$ -	\$ 2,119,929	\$ 2,032,225
Unconditional promises to give (Notes 1c and 4)	450.007			450.007			450.007	07.005
Unrestricted, less allowance for uncollectible pledges	150,907	-	-	150,907	404.070	-	150,907	67,365
Restricted to future programs	455.074	-	-	- 455.074	184,279	-	184,279	494,623
Accounts receivable	155,974	-	-	155,974	18,643	-	174,617	183,883
Museum store inventory (Note 1h)	479,272	-	-	479,272	-	-	479,272	452,091
Prepaid expenses and other current assets	239,749	-	- ECO 011	239,749	- 2 205 224	10 222 464	239,749	205,121
Investments - endowment (Notes 1d, 5 and 6)	-	-	560,011	560,011	3,205,231	10,322,461	14,087,703	12,450,794
Property and equipment, at cost, net of accumulated depreciation (Notes 1e and 7)	-	68,903,520	-	68,903,520			68,903,520	70,950,016
Collection (Note 1g)	-	-	-	-	- -	-	-	70,930,010
ζ,								
Total Assets	\$3,119,170	\$68,923,788	\$ 560,011	\$72,602,969	\$ 3,414,546	\$10,322,461	\$86,339,976	\$86,836,118
Liabilities and Net Assets								
Liabilities								
Accounts payable and accrued expenses	\$ 782,767	\$ 5,880	\$ -	\$ 788,647	\$ -	\$ -	\$ 788,647	\$ 847,204
Refundable advances and deferred revenue	7,271	-	-	7,271	-	-	7,271	2,000
Deferred rent liability (Note 1i)	6,469	-	-	6,469	-	-	6,469	83,205
Interfund (receivable) payable	1,761,538	(449,903)	(400,000)	911,635	(911,635)			
Total Liabilities	2,558,045	(444,023)	(400,000)	1,714,022	(911,635)		802,387	932,409
Commitments and Contingencies (Notes 8, 9 and 12)								
Net Assets								
Unrestricted								
Property and equipment	-	69,367,811	-	69,367,811	-	-	69,367,811	71,447,572
Board Designated Endowment (Note 2a)	-	-	960,011	960,011	-	-	960,011	879,426
Operations	561,125			561,125			561,125	124,708
Total Unrestricted	561,125	69,367,811	960,011	70,888,947	-	-	70,888,947	72,451,706
Temporarily restricted (Note 2b)	-	-	-	-	4,326,181	-	4,326,181	3,130,642
Permanently restricted (Note 2c)	<u> </u>	<u> </u>	<u> </u>		<u> </u>	10,322,461	10,322,461	10,321,361
Total Net Assets	561,125	69,367,811	960,011	70,888,947	4,326,181	10,322,461	85,537,589	85,903,709
Total Liabilities and Net Assets	\$3,119,170	\$68,923,788	\$ 560,011	\$72,602,969	\$ 3,414,546	\$10,322,461	\$86,339,976	\$86,836,118
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STATEMENT OF FINANCIAL POSITION

DECEMBER 31, 2016

				2016			
		Unres	tricted	2010			
	Operating	Property and Equipment/ Capital Campaign	Board Designated Endowment	Total	Temporarily Restricted	Permanently Restricted	Total
Assets							
Cash and cash equivalents (Notes 1b and 3a)	\$1,527,619	\$ 398,220	\$ 100,000	\$ 2,025,839	\$ 6,386	\$ -	\$ 2,032,225
Unconditional promises to give (Notes 1c and 4)							
Unrestricted, less allowance for uncollectible pledges	67,365	-	-	67,365	-	-	67,365
Restricted to future programs	-	-	-	-	494,623	-	494,623
Accounts receivable	169,042	-	-	169,042	14,841	-	183,883
Museum store inventory (Note 1h)	452,091	-	-	452,091	-	-	452,091
Prepaid expenses and other current assets	205,121	-	-	205,121	-	-	205,121
Investments - endowment (Notes 1d, 5 and 6)	-	-	579,426	579,426	1,550,007	10,321,361	12,450,794
Property and equipment, at cost, net of accumulated							
depreciation (Notes 1e and 7)	=	70,950,016	-	70,950,016	-	-	70,950,016
Collection (Note 1g)							
Total Assets	\$2,421,238	\$ 71,348,236	\$ 679,426	\$74,448,900	\$ 2,065,857	\$10,321,361	\$86,836,118
Liabilities and Net Assets							
Liabilities							
Accounts payable and accrued expenses	\$ 846,540	\$ 664	\$ -	\$ 847,204	\$ -	\$ -	\$ 847,204
Refundable advances and deferred revenue	2,000	· -	<u>-</u>	2,000	-	-	2,000
Deferred rent liability (Note 1i)	83,205	-	-	83,205	-	-	83,205
Interfund (receivable) payable	1,364,785	(100,000)	(200,000)	1,064,785	(1,064,785)	-	- -
Total Liabilities	2,296,530	(99,336)	(200,000)	1,997,194	(1,064,785)		932,409
Commitments and Contingencies (Notes 8, 9 and 12)							
Net Assets							
Unrestricted							
Property and equipment	=	71,447,572	-	71,447,572	-	-	71,447,572
Board Designated Endowment (Note 2a)	=	-	879,426	879,426	-	-	879,426
Operations	124,708			124,708			124,708
Total Unrestricted	124,708	71,447,572	879,426	72,451,706	-	-	72,451,706
Temporarily restricted (Note 2b)	-	-	-	-	3,130,642	-	3,130,642
Permanently restricted (Note 2c)						10,321,361	10,321,361
Total Net Assets	124,708_	71,447,572	879,426	72,451,706	3,130,642	10,321,361	85,903,709
Total Liabilities and Net Assets	\$2,421,238	\$ 71,348,236	\$ 679,426	\$74,448,900	\$ 2,065,857	\$10,321,361	\$86,836,118
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STATEMENT OF ACTIVITIES

YEAR ENDED DECEMBER 31, 2017 WITH COMPARATIVE TOTALS FOR 2016

2017 Unrestricted Property and Equipment/ **Board** Capital Designated **Temporarily** Permanently 2016 Operating Campaign Endowment Total Restricted Restricted Total Total Revenues, Gains and Other Support (Note 3b) \$ 450.000 Contributions - capital campaign \$ \$ Contributions 3,637,745 3,637,745 490,975 1,100 4,129,820 3,904,218 Donated services (Note 10) 19,648 19,648 19,648 75,264 3,657,393 3,657,393 490,975 1,100 4,149,468 4,429,482 2.218.338 2.218.338 2,218,338 2.853.129 Special events income Less: Direct expenses (501,179)(501,179)(501,179)(427,179)Merchandise sales 2,857,515 2,857,515 2,857,515 2,761,613 Less: Cost of sales, including payments to artists (1,461,165)(1,461,165)(1,461,165)(1,344,042)Museum admission fees 724,844 724,844 724,844 664,872 Membership and support group dues 481.216 481.216 481.216 567,767 Member trips 14,130 14,130 14,130 6,875 63,022 Travel exhibition fees, net of direct expenses 63,022 63,022 129,672 17,078 17,078 17,078 22,845 Education lectures, workshops and other income 849,678 849,678 849,678 918,553 Rental income (Note 9b) 297 Net investment income (loss) (Note 5) (2,402)107,730 105,625 2,206,884 2,312,509 995,026 8,918,468 297 107,730 9,026,495 2,697,859 1,100 11,725,454 11,578,613 Investment income appropriated to operations (Notes 2a and 2b) 575,000 (27,145)547,855 (547,855)(75,000)Return of prior year grant Net assets released from restrictions 954,465 954,465 (954,465)297 Total Revenues, Gains and Other Support 10,447,933 80,585 10,528,815 1,195,539 1,100 11,725,454 11,503,613 Expenses **Program Services Exhibitions** 3,107,855 1,005,913 4,113,768 4,113,768 5,930,562 249,961 1,266,856 1,266,856 742,710 Curatorial 1,016,895 2,646,768 654,470 3,301,238 2,921,797 3,301,238 Education and other 8,681,862 9,595,069 **Total Program Services** 6,771,518 1,910,344 8,681,862 **Supporting Services** 87,037 1,453,540 Administration 624,757 711,794 711,794 Membership and development 2,473,454 113,313 2,586,767 2,586,767 1,846,932 Capital campaign 1,562 1,562 1,562 131,870 3,098,211 201,912 3,300,123 3,300,123 3,432,342 **Total Supporting Services** Total Expenses 9,869,729 2,112,256 11,981,985 11,981,985 13,027,411 Increase (Decrease) in Net Assets from Operations Before Changes Related to Collection Items Not Capitalized 578,204 (2,111,959)80,585 (1,453,170)1,195,539 1,100 (256,531)(1,523,798)Changes in net assets related to collection items not capitalized Collection items purchased (Note 1g) (109,589)(109,589)(109,589)(19,047)Increase (Decrease) in Net Assets from Operations 468,615 (2,111,959)80,585 (1,562,759)1,195,539 1,100 (366, 120)(1,542,845)Interfund appropriation for property and equipment (32,198)32,198 80,585 436,417 (2,079,761)(1,562,759)1,195,539 1,100 (366, 120)(1,542,845)Increase (decrease) in net assets Net assets, beginning of year 124,708 71,447,572 879,426 72,451,706 3,130,642 10,321,361 85,903,709 87,446,554 \$ 69,367,811 \$ 960,011 \$70,888,947 \$4,326,181 \$10,322,461 \$85,537,589 \$85,903,709 Net Assets, End of Year \$ 561,125

See notes to financial statements.

STATEMENT OF ACTIVITIES

YEAR ENDED DECEMBER 31, 2016

2016 Unrestricted Property and Equipment/ **Board** Capital Designated **Temporarily** Permanently Operating Campaign Endowment Total Restricted Restricted Total Revenues, Gains and Other Support (Note 3b) \$ 450,000 \$ 450,000 \$ 450,000 Contributions - capital campaign \$ \$ \$ Contributions 2,923,853 2,923,853 969,365 11,000 3,904,218 Donated services (Note 10) 75,264 75,264 75,264 2,999,117 450,000 3,449,117 969,365 11,000 4,429,482 2,853,129 Special events income 2,853,129 2,853,129 Less: Direct expenses (427, 179)(427.179)(427.179)Merchandise sales 2,761,613 2,761,613 2,761,613 (1,344,042)(1,344,042)Less: Cost of sales, including payments to artists (1,344,042)664,872 664,872 664,872 Museum admission fees Membership and support group dues 567,767 567,767 567,767 6.875 Member trips 6.875 6.875 Travel exhibition fees, net of direct expenses 129,672 129,672 129,672 Education lectures, workshops and other income 22,845 22,845 22,845 918,553 918,553 918,553 Rental income (Note 9b) (17,954)190 39,255 21,491 973,535 995,026 Net investment income (loss) (Note 5) 450,190 9,135,268 39,255 1,942,900 11,000 11,578,613 9,624,713 Investment income appropriated to operations (Notes 2a and 2b) 575,000 (22,593)552,407 (552,407)Return of prior year grant (75,000)(75,000)Net assets released from restrictions 994,317 994,317 (994,317)Total Revenues, Gains and Other Support 10,704,585 450,190 16,662 11,171,437 321,176 11,000 11,503,613 Expenses **Program Services** 4,240,265 1,690,297 5,930,562 5,930,562 Exhibitions 742,710 742,710 742,710 Curatorial 2,710,510 211,287 2,921,797 2,921,797 Education and other 7,693,485 **Total Program Services** 1,901,584 9,595,069 9,595,069 **Supporting Services** Administration 1,242,253 211,287 1,453,540 1,453,540 1,846,932 Membership and development 1,846,932 1,846,932 Capital campaign 131.870 131.870 131.870 **Total Supporting Services** 3,089,185 343,157 3,432,342 3,432,342 13,027,411 **Total Expenses** 10,782,670 2,244,741 13,027,411 Increase (Decrease) in Net Assets Before Changes Related to Collection Items Not Capitalized (78,085)(1,794,551)16,662 (1,855,974)321,176 11,000 (1,523,798)Changes in net assets related to collection items not capitalized (19,047)(19,047)Collection items purchased (Note 1g) (19,047)Increase (Decrease) in Net Assets from Operations (97, 132)(1,794,551)16,662 (1,875,021)321,176 11,000 (1,542,845)(6,579)Interfund appropriation for property and equipment 6,579 Increase (decrease) in net assets (103,711)(1,787,972)16,662 (1,875,021)321,176 11,000 (1,542,845)73,235,544 862,764 2,809,466 10,310,361 87,446,554 Net assets, beginning of year 228,419 74,326,727 Net Assets, End of Year \$71,447,572 \$ 879,426 \$ 3,130,642 \$10,321,361 \$85,903,709 124,708 \$72,451,706

See notes to financial statements.

STATEMENTS OF CASH FLOWS

YEARS ENDED DECEMBER 31, 2017 AND 2016

	2017	2016
Cash Flows From Operating Activities		
Decrease in net assets	\$ (366,120)	\$(1,542,845)
Adjustments to reconcile decrease in net assets to	Ψ (000,120)	Ψ(1,012,010)
net cash used by operating activities:		
Bad debt expense	-	125,364
Depreciation and amortization	2,110,694	2,112,871
Net realized loss on sale of investments	3,899	70,684
Net unrealized gain on sale of investments	(2,029,705)	(796,625)
Endowment contributions	(1,100)	(12,000)
Capital campaign contributions received	-	(450,000)
Deferred rent	(76,736)	12,612
(Increase) decrease in:		
Unconditional promises to give	226,802	129,972
Accounts receivable	9,266	18,717
Museum store inventory	(27,181)	(111,845)
Prepaid expenses and other current assets	(34,628)	(42,148)
Increase (decrease) in:		
Accounts payable and accrued expenses	(63,773)	281,369
Refundable advances and deferred revenue	5,271	
Net Cash Used By Operating Activities	(243,311)	(203,874)
Cash Flows From Investing Activities		
Payments for purchase of fixed assets	(58,982)	(63,404)
Purchase of investments	(1,691,311)	(2,032,968)
Proceeds from sale of investments	2,080,208	2,207,394
Net Cash Provided By Investing Activites	329,915	111,022
Cash Flows From Financing Activities		
Endowment contributions received	1,100	12,000
Capital campaign contributions received	-	450,000
Net Cash Provided By Financing Activites	1,100	462,000
Not increase in each and each equivalents	07 704	260 140
Net increase in cash and cash equivalents	87,704	369,148
Cash and cash equivalents, beginning of year	2,032,225	1,663,077
Cash and Cash Equivalents, End of Year	\$ 2,119,929	\$ 2,032,225

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2017 AND 2016

Note 1 - Museum and Summary of Significant Accounting Policies

a - Museum

The Museum of Arts and Design (the "Museum") collects, displays and interprets objects that document contemporary and historic innovation in craft, art and design. In its exhibitions and educational programs, the Museum celebrates the creative process through which materials and process are brought to bear to create artistic works that enhance contemporary life.

The Museum is ideally situated 2 Columbus Circle at the southwest corner of Central Park where major public transportation services converge and serves over 250,000 visitors annually.

The Museum offers the visiting public four full floors of gallery space, artist studios and a student classroom, a 145 seat theater, a destination store focused on objects created by artists from around the world and a 9th floor restaurant, Robert, with a view of Central Park.

b - Cash and Cash Equivalents

For purposes of the statement of cash flows, the Museum considers all unrestricted highly liquid investments, with an initial maturity of three months or less, to be cash equivalents, except for those short-term investments managed by the Museum's investment managers as part of their long-term investment strategies.

c - Contributions and Unconditional Promises to Give

Contributions are recognized when the donor makes a promise to give to the Museum, that is, in substance, unconditional. Contributions that are restricted by the donor are reported as increases in unrestricted net assets if the restrictions expire in the fiscal year in which the contributions are recognized. All other donor-restricted contributions are reported as increases in temporarily or permanently restricted net assets depending on the nature of the restrictions. When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets.

The Museum uses the allowance method to determine uncollectible promises to give. The allowance is based on prior years' experience and management's analysis of specific promises made.

d - Investments

The Museum reflects investments at fair value in the statement of financial position. Interest, dividends, and gains and losses on investments are reflected in the statement of activities as increases and decreases in unrestricted net assets unless their use is temporarily or permanently restricted by explicit donor stipulations or by law. Gains and other investment income that are limited to specific uses by donor-imposed restrictions are reported as increases in unrestricted net assets if the restrictions are met in the same fiscal year in which the gains and other investment income are recognized.

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2017 AND 2016

Note 1 - <u>Museum and Summary of Significant Accounting Policies</u> (continued)

d - Investments (continued)

Fair value is defined as the price that would be received to sell an asset in an orderly transaction between market participants at the measurement date. Fair value is a market-based measurement, not an entity-based measurement. Generally accepted accounting principles establish a framework for measuring fair value which maximizes the use of observable inputs and minimizes the use of unobservable inputs by requiring that the most observable inputs be used when available. Observable inputs are those the market participants would use in pricing the asset based on market date obtained from sources independent of the Museum. Unobservable inputs reflect the Museum's assumptions about the inputs market participants would use in pricing the asset developed based on the best information available in the circumstances. Fair value measurements are categorized into three levels as follows:

- Level 1 Inputs reflect unadjusted quoted prices in active markets for identical assets or liabilities that the Museum has the ability to access at the measurement date.
- Level 2 Inputs other than quoted prices included in Level 1 that are observable for the asset or liability, either directly or indirectly, including inputs in markets that are not considered to be active.
- Level 3 Inputs that are unobservable.

A financial instrument's level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement.

e - Property and Equipment

Property and equipment are reported at cost, or if donated, at the fair market value at date of receipt. Depreciation is computed using the straight-line method over the estimated useful life of the asset.

f - Financial Statement Presentation

The Museum reports information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets and permanently restricted net assets.

g - Art Collection

The Museum maintains a collection of works of contemporary art objects. A description of the contents of the permanent collection is maintained by the registrar. The Museum has insurance coverage for items on its premises, in storage, in transit and on loan at other locations.

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2017 AND 2016

Note 1 - <u>Museum and Summary of Significant Accounting Policies</u> (continued)

g - Art Collection (continued)

The value of the collection, which was acquired through purchases and contributions since the Museum's inception, is not reflected as an asset on the statement of financial position. Purchases of collection items are expensed in the year of acquisition. Contributions of collection items are not recognized in the statement of activities. Proceeds from deaccessions or insurance recoveries are reflected on the statement of activities based on the absence or existence and nature of donor-imposed restrictions. There were no deaccessions for 2017 or 2016. Numerous works were also donated to the permanent collection in 2017 and 2016.

The collection is held for public service rather than financial gain, protected and preserved, and subject to an organizational policy that requires the proceeds from sales of such items to be used to acquire other items for collections.

h - Museum Store Inventory

The Museum's store inventory consists of objects created by artists from around the world, as well as publications and other objects, and is stated at the lower of cost, as determined by the first-in, first-out method, or market. The Museum's store sales also consist of artists' works held on consignment which are not included in inventory.

i - Deferred Rent

The Museum records rent expense associated with its storage space lease on a straight-line basis over the life of the lease (see Note 9a). The difference between the straight-line amount and amounts paid in accordance with the terms of its lease is recorded as a liability and an expense in the accompanying financial statements.

i - Advertising Costs

Advertising costs are charged to operations when the advertising first takes place. Advertising expense incurred during the years ended December 31, 2017 and 2016 was \$361,813 and \$336,308, respectively.

k - Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

I - Prior Year Information

For comparability, certain 2016 amounts have been reclassified, where appropriate, to conform to the financial statement presentation used in 2017.

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2017 AND 2016

Note 1 - <u>Museum and Summary of Significant Accounting Policies</u> (continued)

m - Subsequent Events

The Museum has evaluated subsequent events through June 7, 2018, the date that the financial statements are considered available to be issued.

n - Tax Status

Museum of Arts and Design is a not-for-profit Museum exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code and has been designated as an organization which is not a private foundation.

Note 2 - Restrictions on Assets

a - Board Designated Endowment

The Museum's Board Designated Endowment was established with a grant from the National Endowment for the Arts, and accumulated investment income earned thereon, which was subsequently released from restriction by the donor. For 2017 and 2016, \$27,145 and \$22,593, respectively, was appropriated to operations pursuant to the Museum's spending policy. Cumulative outstanding borrowings at December 31, 2017 and 2016 totaled \$400,000 and \$200,000, respectively.

b - Temporarily Restricted Net Assets

Temporarily restricted net assets are restricted for the following future purposes:

	2017	2016
Accumulated endowment investment earnings (including accrued investment income) Future exhibitions, projects and operations Permanent collection acquisitions	\$3,223,874 975,191 127,116	\$1,564,848 1,430,600 135,194
	<u>\$4,326,181</u>	\$3,130,642

For 2017 and 2016, \$547,855 and \$552,407, respectively, was released from restriction in accordance with the Museum's spending policy for use in programs and operations.

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2017 AND 2016

Note 2 - Restrictions on Assets (continued)

c - Permanently Restricted Net Assets

Permanently restricted net assets consist of restricted endowment contributions which require that the principal be retained and only the income be used for programs of the Museum. These endowments as of December 31 are summarized as follows:

	<u>2017</u>	2016
General program activities Education programs Ceramic works acquisition	\$ 9,147,461 1,050,000 75,000	\$ 9,146,361 1,050,000 75,000
Curatorial programs	50,000	50,000
	<u>\$10,322,461</u>	<u>\$10,321,361</u>

Note 3 - Concentrations

- a The Museum maintains its cash and cash equivalents at two financial institutions in New York. Certain cash balances are insured by the Federal Deposit Insurance Corporation up to \$250,000.
- b In 2017, contributions from five donors totaled approximately 64% of operating contributions and contributions from three donors totaled approximately 29% of temporarily restricted contributions. In 2016, contributions from three donors totaled approximately 39% of operating contributions and contributions from three donors totaled approximately 89% of capital campaign contributions.

Note 4 - <u>Unconditional Promises to Give</u>

Unconditional promises to give are due as follows:

	2017	2016
Due within one year	\$ 341,801	\$ 428,157
Due in one to five years		148,999
·	341,801	577,156
Less: Discount to present value	-	(8,553)
Less: Allowance for uncollectible pledges	<u>(6,615</u>)	(6,615)
	<u>\$ 335,186</u>	<u>\$ 561,988</u>

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2017 AND 2016

Note 4 - <u>Unconditional Promises to Give</u> (continued)

Unconditional promises to give due after one year are reflected at present value of estimated future cash flows using discount rates ranging from 3 to 5%.

Note 5 - <u>Investments</u>

Investments are reflected at fair value and are summarized as follows:

	20	2017		16
	Cost	Fair Value	Cost	Fair Value
Money market funds and invested cash Exchange traded funds Corporate obligations Preferred stock Restricted preferred stock	\$ 578,405 9,829,548 1,557,058 26,050 59,756	\$ 578,405 11,842,898 1,556,836 26,650 82,914	\$ 1,057,567 9,829,548 1,496,742 - 59,756	\$ 1,057,567 9,823,562 1,486,751 - 82,914
	\$12,050,817	<u>\$14,087,703</u>	<u>\$12,443,613</u>	\$12,450,794

Marketable securities are reported on the basis of quoted market values. The value of the restricted preferred stock is estimated by the Museum based on information about the company and its financial performance.

The following schedule summarizes the net investment return for the years ended December 31, 2017 and 2016:

	2017	2016
Interest and dividend income Net realized loss on sale of investments	\$ 292,768 (3,899)	\$ 277,959 (70,684)
Net unrealized gain	288,869 2,029,705	207,275 796,625
Investment management and custody fees	2,318,574 (6,065)	1,003,900 (8,874)
Net Investment Income	\$2,312,50 <u>9</u>	\$ 995,026

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2017 AND 2016

Note 5 - <u>Investments</u> (continued)

The following summarizes investments at December 31, 2017 and 2016 by the levels within the fair value hierarchy used to measure their respective fair values:

		2	2017	
		Level 1	Level 2	Level 3
	Fair Value	(Quoted Prices in Active Markets in Identical Assets)	(Quoted Prices in Active Markets in Similar Assets)	Significant Unobservable Inputs
Money market funds and invested cash Exchange traded funds Corporate obligations Preferred stock Restricted preferred stock	\$ 578,405 11,842,898 1,556,836 26,650 82,914	\$ 578,405 11,842,898 - - - -	\$ - 1,556,836 26,650 	\$ - - - - 82,914
	<u>\$14,087,703</u>	<u>\$12,421,303</u>	<u>\$1,583,486</u>	<u>\$82,914</u>
		2	2016	
	Fair Value	Level 1 (Quoted Prices in Active Markets in Identical Assets)	Level 2 (Quoted Prices in Active Markets in Similar Assets)	Level 3 Significant Unobservable Inputs
Money market funds and invested cash Exchange traded funds Corporate obligations Restricted preferred stock	\$ 1,057,567 9,823,562 1,486,751 82,914	\$ 1,057,567 9,823,562 - -	\$ - - 1,486,751 -	\$ - - - 82,914
	<u>\$12,450,794</u>	<u>\$10,881,129</u>	<u>\$1,486,751</u>	<u>\$82,914</u>

There were no changes in fair value in 2017 and 2016 for the Museum's investment in restricted preferred stock.

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2017 AND 2016

Note 6 - Endowment Funds

The Museum's endowment consists of the Museum's Board Designated Endowment and four donor-restricted funds established for the purposes described in Note 2c. Consistent with New York State Not-for-Profit Corporation Law and the New York Prudent Management of Institutional Funds Act ("NYPMIFA"), the Museum classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment and (c) accumulations to the permanent endowment made in accordance with the direction of any applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure.

In accordance with NYPMIFA, the Museum considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- (i) the duration and preservation of the endowment fund;
- (ii) the purposes of the Museum and the endowment fund;
- (iii) general economic conditions;
- (iv) the possible effect of inflation or deflation;
- (v) the expected total return from income and the appreciation of investments;
- (vi) other resources of the Museum;
- (vii) where appropriate and circumstances would otherwise warrant, alternatives to expenditure of the endowment fund, giving due consideration to the effect that such alternatives may have on the Museum; and

2017

Permanently

Temporarily

(viii) the investment policy of the Museum

As of December 31, 2017 and 2016, the Museum's invested endowment funds composition, by type of fund and net asset classification, are summarized as follows:

	<u>Unrestricted</u>	Restricted	Restricted	<u>Total</u>
Donor-restricted endowment funds Board Designated Endowment funds	\$ - _560,011	\$3,205,231 	\$10,322,461 	\$13,527,692 560,011
Total Endowment Funds	<u>\$560,011</u>	\$3,205,231	<u>\$10,322,461</u>	<u>\$14,087,703</u>
		20	16	
	<u>Unrestricted</u>	Temporarily Restricted	Permanently Restricted	Total
Donor-restricted endowment funds Board Designated Endowment funds	<u>Unrestricted</u> \$ - _579,426		•	Total \$11,871,368 579,426
	\$ -	Restricted	Restricted	\$11,871,368

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2017 AND 2016

Note 6 - Endowment Funds (continued)

Changes in endowment funds for the years ended December 31, 2017 and 2016 are summarized as follows:

		2017					
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total			
Endowment funds, beginning of year	\$579,426	\$1,550,007	\$10,321,361	\$12,450,794			
Investment Return: Investment income, net of fees Net appreciation (realized and unrealized) Total Investment Return	13,329 94,401 107,730	269,244 1,933,835 2,203,079	- -	282,573 2,028,236 2,310,809			
Transfers out	(100,000)			(100,000)			
Contributions			1,100	1,100			
Appropriation of endowment assets to operations	(27,145)	<u>(547,855</u>)		(575,000)			
Endowment Funds, End of Year	<u>\$560,011</u>	<u>\$3,205,231</u>	<u>\$10,322,461</u>	<u>\$14,087,703</u>			
		20					
	<u>Unrestricted</u>	20 Temporarily <u>Restricted</u>	16 Permanently <u>Restricted</u>	Total			
Endowment funds, beginning of year	Unrestricted \$462,764	Temporarily	Permanently	Total \$11,899,279			
Endowment funds, beginning of year Investment Return: Investment income, net of fees Net depreciation (realized and unrealized) Total Investment Return		Temporarily Restricted	Permanently Restricted				
Investment Return: Investment income, net of fees Net depreciation (realized and unrealized)	\$462,764 10,355 28,900	Temporarily Restricted \$1,127,154 258,535 716,725	Permanently Restricted	\$11,899,279 268,890 745,625			
Investment Return: Investment income, net of fees Net depreciation (realized and unrealized) Total Investment Return	\$462,764 10,355 28,900 39,255	Temporarily Restricted \$1,127,154 258,535 716,725	Permanently Restricted	\$11,899,279 268,890 745,625 1,014,515			
Investment Return: Investment income, net of fees Net depreciation (realized and unrealized) Total Investment Return Transfers in	\$462,764 10,355 28,900 39,255	Temporarily Restricted \$1,127,154 258,535 716,725	Permanently Restricted \$10,309,361	\$11,899,279 268,890 745,625 1,014,515 100,000			

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2017 AND 2016

Note 6 - Endowment Funds (continued)

The Museum has adopted investment and spending policies for endowment assets that attempt to provide a stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that the Museum must hold in perpetuity as well as board-designated funds. Under this policy, as approved by the Board of Trustees, the endowment assets are invested in a manner that will first and foremost preserve capital, then ultimately seek to provide an average total return of 5.0% above the current inflation rate (CPI), net of fees and other expenses. The target allocation is 65% equities and 35% fixed income, the performance of which is to be measured against the appropriate benchmarks. Actual returns in any given year may vary from the target returns.

To satisfy its long-term rate-of-return objectives, the Museum relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Museum targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

The Museum has a policy of appropriating for distribution each year, 5% of the average fair value of endowment funds over the prior twelve calendar quarters, through the calendar year-end preceding the year, in which the distribution is planned. In establishing this policy, the Museum considered the long-term expected return on its endowment. Accordingly, over the long term, the Museum expects the current spending policy to allow its endowment to grow at the rate of inflation. This is consistent with the Museum's objective to at a minimum maintain the purchasing power of the endowment assets.

Note 7 - Property and Equipment

Property and equipment consist of the following:

	<u>Life</u>	2017	2016
Building	40 years	\$ 9,229,600	\$ 9,229,600
Building improvements	15-40 years	70,365,213	70,342,563
Furniture and equipment	5-20 years	4,651,281	4,623,095
Computers	3 years	398,264	384,902
		84,644,358	84,580,160
Less: Accumulated depreciation		(24,251,238)	(22,140,544)
		60,393,120	62,439,616
Land		8,510,400	<u>8,510,400</u>
Net Property and Equipment		\$68,903,520	<u>\$70,950,016</u>

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2017 AND 2016

Note 7 - Property and Equipment (continued)

Total depreciation expense was \$2,110,694 and \$2,112,871 for the years ended December 31, 2017 and 2016, respectively.

Historically, The City of New York has funded capital improvements and purchases of property and equipment. The City's investment of capital funding obligates the Museum to operate the facility as a non-profit entity, open to and used and maintained for the benefit of the people of the City of New York for cultural, educational, artistic uses and/or related purposes approved by the City.

Note 8 - Line of Credit

The Museum has an unsecured line of credit with a financial institution in the amount of \$800,000, with an adjustable interest rate tied to the Prime Rate. There were no borrowings outstanding at December 31, 2017 and 2016, respectively.

Note 9 - Commitments and Contingencies

a - The Museum leases storage space for its permanent collection under a lease with a term which expires September 30, 2027.

Future minimum payments are as follows:

Year Ending December 31,		
2018	\$	199,338
2019		204,723
2020		210,246
2021		215,922
2022		221,748
2023 and thereafter	1	,137,267

The Museum also pays for other related services under this agreement, and leases other space on a month-to-month as needed basis. Rent expense for the years ended December 31, 2017 and 2016 was \$139,126 and \$223,480, respectively.

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2017 AND 2016

Note 9 - Commitments and Contingencies (continued)

b - The Museum leases certain portions of its facility to a tenant under a lease agreement with a term which expires December 31, 2024, and which includes two 5 year renewal options. The lease provides for annual rent for the primary portion of the premises covered under the lease based on a percentage of the tenant's gross receipts, subject to a fixed dollar minimum of \$180,000. Another portion of the premises covered under this lease provides for a percentage rent with a \$150,000 fixed dollar minimum and includes an annual cancellation provision in the event that the tenant's actual gross receipts are not greater than the minimum rent.

Total rental income recognized under this lease totaled \$662,498 (2017) and \$702,601 (2016).

c - Government supported projects are subject to audit by the respective government agencies.

Note 10 - Donated Services

Donated services are recorded at fair value and consist of legal services (Note 11) in 2017 and 2016.

Note 11 - Related Party Transaction

The law firm in which a trustee of the Museum is a partner provided legal services on a pro bono basis valued at \$19,648 and \$75,264 for the years ended December 31, 2017 and 2016, respectively.

Note 12 - Defined Contribution Plan

The Museum maintains a 403(b) defined contribution plan for qualifying eligible employees. A matching contribution is made to match 50% of the employee's contribution up to 3% of the employee's compensation. Total expense under this plan for 2017 and 2016 was \$53,055 and \$55,917, respectively.

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2017 AND 2016

Note 13 - Functional Allocation of Expenses

The financial statements report certain categories of expenses that are attributed to more than one program or supporting function. Therefore, expenses require allocation on a reasonable basis that is consistently applied.

Depreciation, Telephone and Utilities, Postage, Security, Building and Equipment Maintenance, Insurance, and Property Taxes are allocated on the basis of square footage.

Salaries, payroll taxes, employee benefits, and professional fees are allocated on the basis of time and effort for administration and management, and timesheet records for remaining staff.

Other expenses are based on actual costs directly related to the program services and support services categories.





INDEPENDENT AUDITORS' REPORT ON SUPPLEMENTARY INFORMATION

To the Board of Trustees of Museum of Arts and Design

We have audited the financial statements of Museum of Arts and Design as of and for the years ended December 31, 2017 and 2016, and our report thereon dated June 7, 2018, which expressed an unmodified opinion on those financial statements, appears on pages 1 and 2. Our audits were conducted for the purpose of forming an opinion on the financial statements as a whole. The Schedule of Functional Expenses for the year ended December 31, 2017 with comparative totals for 2016 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audits of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

Lutz + Can, LLP

New York, New York June 7, 2018

SCHEDULE OF FUNCTIONAL EXPENSES

YEAR ENDED DECEMBER 31, 2017 WITH COMPARATIVE TOTALS FOR 2016

	Program Services			Supporting Services					2017	2016	
	Exhibitions	Curatorial	Education and Other	Total	Administration		Membership and Development	Capital Campaign	Total	Total Expenses	Total Expenses
Salaries and fringe benefits	\$1,272,786	\$ 657,764	\$1,358,425	\$3,288,975	\$	168,568	\$ 1,022,911	\$ -	\$ 1,191,479	\$ 4,480,454	\$ 4,935,565
Speakers and instructors	43,141	141	61,971	105,253		-	681	-	681	105,934	47,772
Professional fees	81,243	34,446	372,765	488,454		281,379	540,608	-	821,987	1,310,441	1,247,441
Legal services	-	-	-	-		19,648	-	-	19,648	19,648	77,891
Installation and design	485,113	-	-	485,113		-	-	-	-	485,113	381,722
Video documentation and photos	18,875	_	1,708	20,583		-	270	-	270	20,853	38,694
Security services	249,528	62,006	162,349	473,883		21,591	28,109	-	49,700	523,583	512,475
Storage and warehouse	44,479	77,622	10,403	132,504		12,801	-	-	12,801	145,305	234,870
Building service contracts	110,230	27,391	71,718	209,339		9,538	12,417	-	21,955	231,294	295,808
Electricity	374,389	93,032	243,586	711,007		32,396	42,174	-	74,570	785,577	712,291
Telephone	8,648	2,149	5,627	16,424		749	974	-	1,723	18,147	18,668
Insurance	71,632	17,800	46,605	136,037		6,198	8,069	-	14,267	150,304	165,529
Supplies	15,239	2,808	73,090	91,137		27,367	135,247	97	162,711	253,848	271,442
Printing	51,957	186	5,264	57,407		5,801	81,273	-	87,074	144,481	201,244
Postage	8,614	2,360	5,961	16,935		1,045	45,415	-	46,460	63,395	73,302
Shipping and crating	103,045	6,727	74,456	184,228		267	9,041	-	9,308	193,536	607,048
Equipment and maintenance	48,737	12,111	31,709	92,557		4,218	5,490	-	9,708	102,265	106,763
Travel and meals	75,837	9,872	5,911	91,620		9,999	77,184	-	87,183	178,803	230,959
Catering	-	-	6,154	6,154		-	60,101	-	60,101	66,255	45,972
Advertising and promotion	78	340	9,174	9,592		1,227	350,994	-	352,221	361,813	336,308
Line of credit maintenance fee	-	-	800	800		2,400	-	-	2,400	3,200	3,200
Conservation	13,430	2,600	-	16,030		-	-	-	-	16,030	30,862
Bank and credit card fees	1,090	108	78,131	79,329		14,696	34,737	-	49,433	128,762	119,246
Property taxes	29,580	7,350	19,246	56,176		2,560	3,332	-	5,892	62,068	59,768
Bad debt expenses	-	-	-	-		-	-	-	-	-	125,364
Miscellaneous	184_	82	1,715	1,981		2,309	14,427	1,465	18,201	20,182	34,336
Total expenses before depreciation											
and amortization	3,107,855	1,016,895	2,646,768	6,771,518		624,757	2,473,454	1,562	3,099,773	9,871,291	10,914,540
Depreciation and amortization	1,005,913	249,961	654,470	1,910,344		87,037	113,313		200,350	2,110,694	2,112,871
Total Expenses, 2017	\$4,113,768	\$1,266,856	\$3,301,238	\$8,681,862	\$	711,794	\$ 2,586,767	\$ 1,562	\$3,300,123	\$11,981,985	
Total Expenses, 2016	\$5,930,562	\$ 742,710	\$2,921,797	\$9,595,069	\$	1,453,540	\$ 1,846,932	\$131,870	\$3,432,342		\$13,027,411