



# EVENT PLANNING



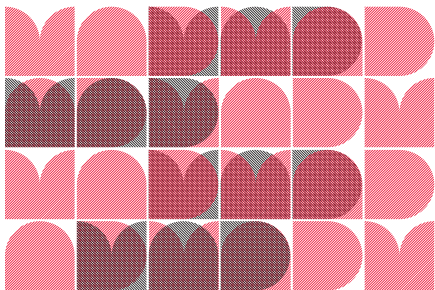


## 7TH FLOOR EVENT SPACE

Our premiere event space is located on our 7th floor, and offers floor to ceiling, stunning views of Columbus Circle and Central Park. The space is equipped with audio-visual capabilities and private bathrooms. The all white interior provides a versatile room that can hold over 150 guests for a cocktail reception, 85 for a seated dinner, or 120 for theater style seating.

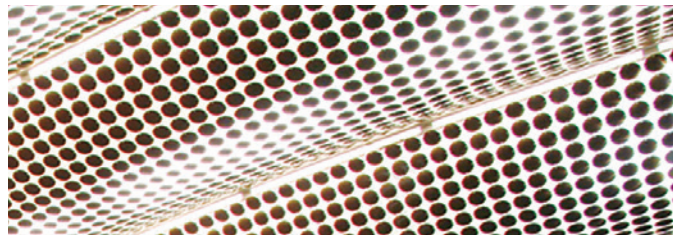


photo by Hanbok Advancement Center



# THE THEATER AT MAD

With seating for 143 people, MAD's Theater is the only medium-sized theater in the Columbus Circle area. It provides a unique forum for private screenings, press conferences, corporate seminars, presentations, performances and rehearsals. The Theater's presentation options include DCP, 35mm, 16mm, optical media and legacy video projection with Dolby Digital surround sound, XPAND 3D capabilities, wired and wireless microphones, and various laptop and auxiliary inputs. The Theater is the only space at the Museum restored to its original look including a custom gold lame, undulating mesh ceiling, bronze sconces and doors with neoclassical designs, and walnut walls. The Theater lobby is also available for private events for up to 60 guests.





## BUILDING FACADE

The 54,000-square-foot building with a ceramic and glass-paneled facade is available for video projections/ installation and filming on the building's exterior. Artistic projections will have the ability to reach tens of thousands of New Yorkers and tourists every day in the epicenter of the city.



## BARBARA TOBER GRAND ATRIUM

The Barbara Tober Grand Atrium is located on the ground level of the museum. This light-filled space is enclosed by glass, featuring the building's iconic "lollipop" windows, and a grand suspended stair case. The Atrium can accommodate 110 guests for breakfast receptions. Please note this is not a private space.



## GALLERY ACCESS

When the Museum is open to the public, gallery access is included with all rentals. After Museum hours, gallery access can be arranged for a rental fee. Docent tours are also available for an additional charge.

## FOR ADDITIONAL INFORMATION:

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Catering is provided exclusively by  
Ark Restaurants Corp.