



MUSEUM OF ARTS AND DESIGN

MAD Revives its Young Patrons Gala with “Bring Back the Ball”

Time immersion experience by honorees McDermott & McGough brings guests “back” to 1928

(New York, NY) The [Museum of Arts and Design](#) (MAD) is pleased to announce the return of its young patrons gala with a special evening at a Beaux-Arts mansion on 91st Street honoring artist collaborative **McDermott & McGough**. Together with MAD Director **Glenn Adamson** and museum trustee **Mike De Paola**, the artists will invite guests to travel back in time to **May 19, 1928** for a time immersion experience tailored to transport attendees to the frenzied luxury of the months preceding “Black Tuesday.”

The evening is co-chaired by Paddle 8’s **Alexander Gilkes, Arden Wohl, Bettina Prentice, Lesley M. M. Blume, Michelle Violy Harper** and **Vito Schnabel**. While sipping cocktails by **Tanqueray Ten** and swilling champagne coupes, guests will listen to live jazz by **Dandy Wellington and His Band** and watch a Josephine Baker-inspired performance before sitting down to a sumptuous dinner pulled from the archives of the New York Public Library. All proceeds from the evening will support the museum’s unique and acclaimed education and exhibition programs.

Cigarette girls wearing period-inspired lingerie will distribute **Chantecaille**’s signature beauty products in lieu of tobacco as **August Uribe**, Worldwide Co-Head of Contemporary Art at Phillips Contemporary, leads a live auction featuring works by **McDermott & McGough, Lindsey Adelman, Andrew Brischler, Todd Pavlisko, James J. Williams III** and **Rirkrit Tiravanija**. MAD has partnered with **Paddle8** to present both live and additional auction works online - visit [Paddle8.com](#) to bid on iconic contemporary artworks in support of the museum.

Upon exiting the space, each guest will receive a gift bag highlighting MAD’s upcoming biennial [NYC Makers: The MAD Biennial \(July 1 – October 12, 2014\)](#), the first exhibition organized under the leadership of new director Glenn Adamson. The show celebrates forward-looking artists, designers, and artisans from across the five boroughs. MAD partnered with **MadeClose** to source top-quality artisan-made products for the gift bags that are not only locally made, but also evocative of the period. **Chronicle Books** also generously provided two books from author **Lesley M. M. Blume**’s iconic *Let’s Bring Back* series, which divulges the delightful trappings of bygone eras.

Bring Back the Ball seeks to open MAD to an audience that may not yet be familiar with the institution and most importantly, to support the hands-on arts education MAD provides in its own classrooms and NYC public schools. These art classes are the only studio-art education many public school students will receive during their formative years, due to cutbacks in city funding.

Join the conversation: @MADMuseum #BringBacktheBall #MAD1928 #McDermott&McGough

ABOUT THE MUSEUM OF ARTS AND DESIGN

The Museum of Arts and Design (MAD) champions contemporary makers across creative fields—presenting artists, designers, and artisans who apply the highest level of ingenuity and skill to their work. Since the Museum’s founding in 1956 by philanthropist and visionary Aileen Osborn Webb, MAD has celebrated all facets of making and the creative processes by which materials are transformed, from traditional techniques to cutting-edge technologies. Today, the Museum’s curatorial program builds upon a rich history of exhibitions that emphasize a cross-disciplinary approach to art and design, and reveals the workmanship behind the objects and environments that shape our everyday lives. MAD provides an international platform for practitioners who are influencing the direction of cultural production and driving 21st-century innovation, fostering a participatory setting for visitors to have direct encounters with skilled making and compelling works of art and design.

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