



MUSEUM OF ARTS AND DESIGN'S
60TH ANNIVERSARY DIAMOND JUBILEE

EVENT CHAIRMEN
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MAD BALL 2016 HOST COMMITTEE

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Sebastian Errazuriz	Arlene Shechet
Richard Estes	Jill Spalding
Sir Norman Foster	Andrea and John Stark
Milton Glaser	Stefano Tonchi
Leila Heller	Paul Travis
Holly Hunt	Marcel Wanders

CELEBRATE THE
MUSEUM OF ARTS AND DESIGN'S 60TH ANNIVERSARY DIAMOND JUBILEE
MAD BALL

INTRODUCING
JORGE DANIEL VENECIANO
nanette i. laitman director

HONOREES
CHARLES S. COHEN
President/CEO, cohen brothers realty corporation and
Chairman/CEO, cohen media group
CORPORATE HONOREE

ZAHA HADID
in memoriam
architect
LIFETIME ACHIEVEMENT HONOREE

MISSONI
italian fashion house
DESIGN HONOREE

YINKA SHONIBARE MBE
artist
ARTIST HONOREE

TUESDAY, NOVEMBER 1, 2016

PIER SIXTY: CHELSEA PIERS
23RD STREET AND THE WEST SIDE HIGHWAY

6:30PM
COCKTAILS AND SILENT AUCTION
7:30PM
DINNER, LIVE ENTERTAINMENT AND
AWARDS PRESENTATION

9:00PM
AFTER-PARTY WITH DJ AND DANCING

MASTER OF CEREMONIES
SIMON DOONAN

AWARD DESIGN
TOM SACHS

CREATIVE CHIC ATTIRE

BENEFIT COMMITTEE

SIMONA AND JEROME A. CHAZEN
CLO AND CHARLES S. COHEN
MICHELE AND MARTY COHEN
NANETTE L. LAITMAN

ANDI POTAMKIN BLACKMORE AND JORDAN BLACKMORE
CECILY M. CARSON
LAURA AND LEWIS KRUGER
SHARI SIADAT LOEFFLER AND NICHOLAS LOEFFLER
THE MISSONI FAMILY
LINDA AND SETH PLATTUS
BARBARA AND DONALD TOBER

AMBASSADOR DIEGO E. ARRIA
DAVINA AND DROR BENSHETRIT
SIMON BOLTON
NOREEN BUCKFIRE
MARIAN AND RUSSELL BURKE
SUZY AND JEFF CANTOR
MIKE DEPAOLA
BARBARA AND ERIC DOBKIN
MARCIA AND ALAN DOCTER
PATTI AND MICHAEL DWECK
C. VIRGINIA FIELDS
BOO GRACE
SANDRA B. AND LOU GROTTA
T. RANDOLPH HARRIS AND
BARBARA A. SLOAN
JOAN AND GEORGE HORNIG
FERN K. HURST
BENJAMIN R. JACOBSON
LINDA AND MICHAEL JESSELSON
ANN KAPLAN AND ROBERT FIPPINGER
AMY LAU
SIMONE LEIGH
CAROL AND LARRY LEVY

CYNTHIA AND JEFFREY MANOCHERIAN
NANCY AND ALAN MANOCHERIAN
MARSY MITTMANN
NANCY OLNICK AND GIORGIO SPANU
LORI ORDOVER
LAURA TAFT PAULSEN AND BILL PAULSEN
KATHARINA PLATH
RALPH PUCCI
HEIDRUN ENGLER ROBERTS AND
ALLEN B. ROBERTS
CHRISTIE C. SALOMON
SHERI SANDLER AND MARK SCHNEIDER
MALINI SHAH
AFSANEH AND BARRY SIADAT
KLARA AND LARRY SILVERSTEIN
EVAN SNYDERMAN
NANCY AND DAVID SOLOMON
ANGELA SUN AND ATE ATEMA
JONA SZAPIRO, MATTHEW STEIN,
AND MAXINE STEIN
ELLEN AND WILLIAM S. TAUBMAN
BARBARA WALDMAN
JAN WYSOCKI AND STEVEN WILSON

KLM Royal Dutch Airlines

Bloomberg
Bloomingdale's
Goldman Sachs
HBO
HSBC Private Bank
Kate Spade & Company
Kravet Inc.
Robert Restaurant
Sugar Foods Corporation
Tuchman, Korngold, Weiss, Liebman & Gelles, LLP



Royal Dutch Airlines

Official Airline of MAD



TUESDAY, NOVEMBER 1, 2016

BENEFACTOR TABLE

OF TEN @ \$100,000

- All the benefits of the Patron Table plus a private museum tour and dinner for ten with the Director and Chief Curator
(Arrangements will need to be coordinated with the Development Office.)
- A private dinner for four with Yinka Shonibare MBE on October 30th or October 31st. More details to follow.

PATRON TABLE

OF TEN @ \$50,000

- Sponsorship of 10 additional seats for MAD artists
- Prime seating
- Private transportation to and from the event
- A full-page Gold ad in the journal
— Check here if you are interested in seating 1 or 2 (circle one) artists at your table.

LEADER TABLE

OF TEN @ \$25,000

- A full-page Gold ad in the journal
- Opportunity to have MAD artists sit at your table
— Check here if you are interested in seating 1 or 2 (circle one) artists at your table.

SUPPORTER TABLE

OF TEN @ \$15,000

- A full-page Silver ad in the journal

BENEFIT COMMITTEE TICKET(S)

@ \$2,500 EACH

SUPPORTER TICKET(S)

@ \$1,500 EACH

MAD CONTEMPORARY DINNER AND AFTER-PARTY TICKET(S)

@ \$750 EACH

By purchasing this ticket you are acknowledging that you are between 21 and 45 years of age. Proof of age such as driver's license may be required.

MAD AFTER-PARTY TICKET(S)

@ \$125 EACH

- Entrance at 9pm
By purchasing this ticket you are acknowledging that you are between 21 and 45 years of age. Proof of age such as driver's license may be required. The non-tax deductible portion of each after-party ticket is \$90 per person.

I (we) would like to purchase an ad in the JOURNAL.

— Full Page Gold \$10,000 (PREMIUM PLACEMENT)

— Full Page Silver \$5,000

— Full Page Color \$3,000

— Full Page Black and White \$2,000

— Half Page Color \$1,000

— Half Page Black and White \$500

- I (we) cannot attend but wish to contribute \$_____ to support the Museum's educational programs and general operations.

NAME

TITLE

COMPANY

ADDRESS

CITY

STATE

ZIP CODE

BUSINESS TELEPHONE

HOME TELEPHONE

EMAIL

Please list my (our) names as follows:

PLEASE PRINT

Enclosed is my check in the amount of \$ _____

(Please make checks payable to Museum of Arts and Design)

Please charge my credit card in the amount of \$ _____

VISA MASTERCARD AMERICAN EXPRESS DISCOVER

ACCOUNT NUMBER

EXPIRATION DATE

SIGNATURE

SECURITY CODE

PLEASE MAIL OR FAX THIS COMPLETED FORM TO:

MAD Ball 2016 Benefit Office
Museum of Arts and Design
The Jerome and Simona Chazen Building
2 Columbus Circle
New York, NY 10019
fax: 212.299.7701

The non-tax deductible portion of each dinner ticket is \$250 per person.

Please email STEPHANIE LANG at STEPHANIE.LANG@MADMUSEUM.ORG
or call 212.299.7729 with questions.

BENEFACTOR TABLE / PATRON TABLE / LEADER TABLE / SUPPORTER TABLE / BENEFIT COMMITTEE TICKET(S)
SUPPORTER TICKET(S) / MAD CONTEMPORARY DINNER AND AFTER-PARTY TICKET(S) / MAD AFTER-PARTY TICKET(S)